



Office of Tourism Development

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Tourism Development Advisory Board Meeting Minutes

August 5, 2020

The meeting was held virtually on TEAMS.

Board Members Present: Greg Waddell (Chair), Sandy Scott (Vice Chair), Suzanne Einstein, Ingrid Hansen, Dolores Jones, Chikki Shajwani

Board members Absent: Casey Carroll

Tourism Office: Jana Carter, Assistant Director

Also in Attendance: Jamie Williams, Director, Economic Development; Shelley Heller, County Administrator

Mr. Waddell called the meeting to order at 8:00 a.m. The Board discussed the proposed marketing plan and revised direction given the budgetary forecast and with the Tourism Director's decision to retire, it gives the opportunity to evaluate and potentially restructure. Ms. Carter and Ms. Williams will be attending training on the State marketing grant and will update the proposed marketing plan for the remainder of CY2020.

There being no further business the meeting adjourned at 10 a.m. The board agreed to meet again on Wednesday, August 18, 2020 at 9 a.m. virtually on TEAMS.

Respectfully Submitted,

Jana Carter
Assistant Director